

Recast



EBOOK

**Deliver Applications
to Your Users
Not Your Infrastructure**





Executive Summary

Digital work now follows the employee, not the PC. Yet most organizations still deploy, patch, and support software as if every user sat in one place on one machine. The result is an IT backlog, exposure to security threats, and—most importantly—lost productivity.

Application Workspace from Recast Software decouples apps from hardware and assigns them to each user's identity. Every title shows up as a single Smart Icon—click once and the platform automatically chooses the fastest, lowest-cost path (local install, cloud launch, stream, or VDI) so the app opens instantly on any Windows PC, Mac, phone, or BYOD device. The payoff is clear: faster time-to-productivity, fewer support tickets, and stronger security at lower total cost.



The Leadership Challenge

		Without Application Workspace	With Application Workspace
	Accelerate productivity	New hires wait days for essential software; outages ripple across teams.	Day-one access to all approved apps slashes onboarding time and keeps projects moving.
	Reduce risk	Manual patching leaves 30-day+ windows for known CVEs.	Automated updates close vulnerability gaps in hours, not weeks.
	Control costs	Teams juggle multiple deployment tools, duplicate licensing, and after-hours “fire drills.”	One platform replaces point solutions and eliminates overtime patch cycles.
	Support hybrid work	Inconsistent experiences frustrate employees and drive shadow IT.	Consistent, self-service access on any device increases satisfaction and retention.

Why “Apps Follow People” Wins

Job Satisfaction

One Experience Anywhere: Laptop, VDI session, or personal tablet—users see the same app catalog and launch workflow every time.

Identity-Based Access: Policies follow the person, not the hardware, so software moves seamlessly as employees switch devices or locations.

Business Payoff

Fewer Support Tickets

Self-service installs replace “please install X” requests.

Faster Onboarding

New staff are productive on day one, cutting idle payroll hours.

Rapid Patching Velocity

Automated pipelines halve exposure windows, reducing breach probability and cyber-insurance premiums.

Platform Highlights

Capability	Executive Impact
Smart Icons	Automatically choose the lowest-cost, highest-performance delivery method (install vs. streaming) per user—no manual decision tree.
Role-Based Catalogs	Eliminates app sprawl and unused licenses; finance never sees CAD tools, engineers never see payroll apps.
Self-Service Portal	Converts repetitive IT tasks into zero-touch workflows, freeing staff for strategic projects that drive revenue or innovation.
Automated DTAP Pipeline	Governance-ready traceability for every release—vital for audits and compliance reporting.
Native Integration with Intune, Citrix, and More	Protects prior investments; no rip-and-replace, no surprise infrastructure spend.

Security & Compliance without Compromise



Continuous Patch Assurance

Updates apply in staged rings after automated testing, closing critical CVEs across the fleet without human intervention.



Least-Privilege by Design

Role-based delivery means users never see software they are not entitled to, shrinking the attack surface.



Unified Audit Trail

One console documents who received what, when, and how—simplifying SOC 2, ISO 27001, and HIPAA evidence gathering.

User-first. Security always.

Case Study

UK university modernizes application delivery with Application Workspace



50% lower total cost of ownership after replacing legacy on-prem platform with cloud-based Application Workspace



90% cut in application configuration, deployment and update time for IT staff



30,000 students gained self-service access to 100+ applications via a browser-based app store within 48 hours of go-live

Full story available on request.

Financial Impact at a Glance

Savings Driver	Annual Time Saved	Hard-Cost Savings	Productivity Boost
1,000 users self-service installs	6,800 hrs	\$102 K in recovered salary	+ 3.5 FTE equivalent
400 managed applications automated upkeep	1,900 hrs	(labor savings already in time column)	+ 1 FTE equivalent
100 new software packages catalog-ready wrappers	3,200 hrs	\$67 K in packaging spend	+ 1.5 FTE equivalent
Total Impact	11,900 hrs freed (≈ 5.7 work-years)	\$169 K direct cash savings*	+ 6 FTE equivalent

Utilize our external ROI calculator for additional insight.



*Hard-cost figure includes salary recapture from user self-service and elimination of external packaging costs. (Assumes a blended fully-loaded rate of \$60/hr for IT and knowledge-worker roles.)

What it means for IT Leadership

- **Headcount flexibility** – Reallocate the output of six full-time staff to strategic initiatives without increasing payroll.
- **Budget relief** – Redirect \$169 K toward innovation or security projects instead of routine software maintenance.
- **Faster business outcomes** – Nearly 12,000 staff hours a year are returned to value-creating work, accelerating revenue-generating projects and reducing time-to-market.

Work moves. So should your apps. With Application Workspace, both your people and your balance sheet gain freedom.

Strategic Roadmap Compatibility



Zero Trust Initiatives

Identity-driven delivery aligns with device-agnostic access principles.



Digital Employee Experience (DEX)

Consistent, frictionless app access boosts engagement metrics.



M&A Integration

Rapidly harmonize software estates across acquired entities without forklift projects.

Recast

Tour Application Workspace

Take a self-guided tour of Application Workspace.

[Take the Tour](#)



Next Steps

Ready to give your workforce instant, secure, user-first access to every application they need? [Contact Recast Software today](#) to schedule your executive demo.