Recast

Benefits of Application Workspace for Mergers and Acquisitions

Stop the IT integration stall

Mergers and acquisitions don't fail on paperwork. They stall when IT has to untangle tenants, tools, and conflicting application versions, all while users still need to work and security still needs to patch.

Application Workspace changes the pattern. You can bring the acquired tenant and identities into your existing Application Workspace instance in minutes. Then, deliver core apps and updates fast, while keeping the acquired environment governed and collision-free.

What Application Workspace delivers in M&A

Day-1 application readiness

Deliver your "must-have" apps and updates immediately after close without waiting months for domain consolidation or a high-risk rip-and-replace. In many cases, teams can add the acquired tenant and identities in ~15 minutes, then deploy the acquirer's existing catalog to those newly merged identities in under an hour.

Keep legacy and novel environments running when needed

If the acquired org has a delivery stack you don't run today (for example, Citrix), Application Workspace uses Connectors to keep those apps available during the transition. Smart Icons can route users to the right experience while you standardize in phases without forcing a disruptive rebuild on Day 1.

Version control without collisions

Need Chrome updated everywhere, but one acquired entity must hold a specific version for compatibility? No problem. You can roll out a global update broadly while allowing exceptions. This avoids "one version for all" politics and outages.

Faster patching, lower risk

Close vulnerability gaps faster with curated third-party app management, staged rollouts, and clear visibility into what changed, where, and when. Your team spends less time chasing app drift across newly combined environments.

One packaging motion across Windows, macOS, and VDI

Package once, then promote and reuse across laptops, Cloud PCs, and virtual sessions—without rebuilding the same work for every environment you inherit. Give your team time back when headcount is tight and timelines are non-negotiable.

How it works in an acquisition

01

Bring the acquired tenant and identities into your existing Application Workspace instance

Add the acquired organization's tenant and identities into your main Application Workspace environment so you can manage access immediately (est. ~15 minutes).

02

Deploy your catalog to the newly merged identities

Use your current catalog to deliver core apps and updates to the acquired users quickly, with the same policies and guardrails your team already runs.

03

Keep separation, control, and auditability

Maintain clear scoping, reporting, approvals, and governance so teams can move fast without stepping on each other.

Where Application Workspace fits

Application Workspace complements Intune, Configuration Manager, and VDI. Keep those tools for device management. Use Application Workspace to simplify application delivery, updates, approvals, and audit across the combined organization.

Common M&A use cases

- **Day-1 enablement:** baseline apps and updates delivered fast
- **Parallel-run transitions:** standardize core apps while legacy configs remain isolated
- **Inherited novel environments:** keep them running via Connectors while you modernize
- **Clean divestitures:** clean separation without rebuilding the entire app estate

Map your next acquisition. Bring one acquired environment into a secondary zone and prove Day 1 delivery, version control, and patch speed in a short pilot.