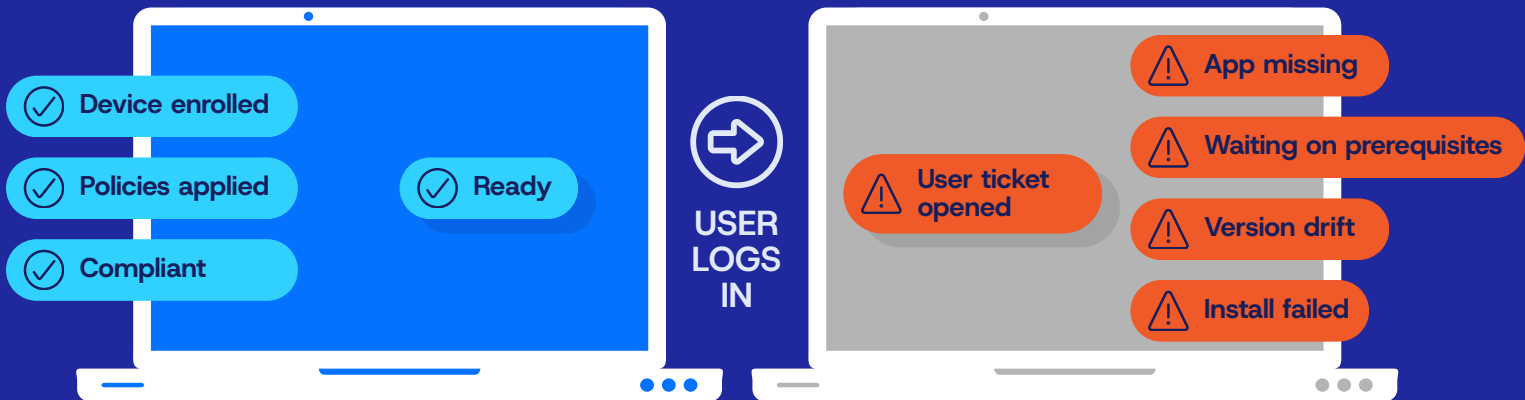


READY FOR USER LOGIN

APPS MISSING / INSTALLING / FAILING

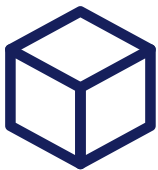


**Result:** Help desk ticket opened

# Modern device management works. Apps are the bottleneck.

You can provision a new device in minutes, but getting the right apps to the right users still takes hours. Give your team time back with predictable application delivery.

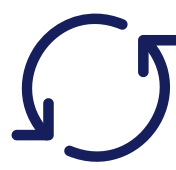
Device provisioning works. Application delivery is where things break down. Application Workspace closes that gap, so apps are ready when users are.



Packaging



Delivery



Updates



User Experience

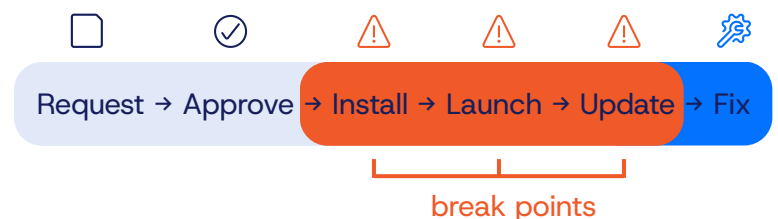
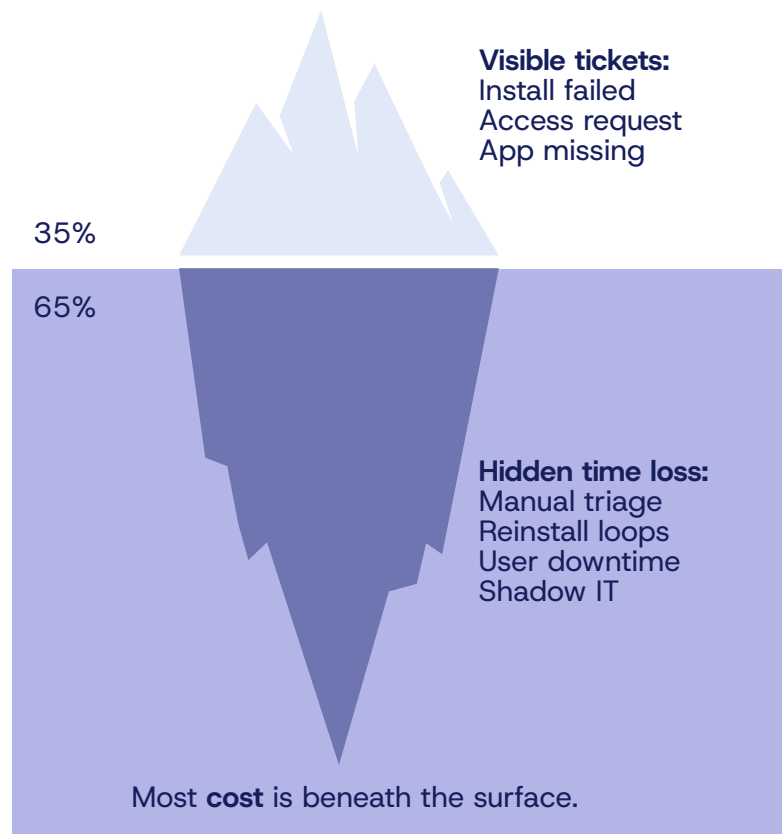
## The Problem

# Why application delivery is harder than ever

IT teams are stretched thin trying to manage applications across complex, shifting environments. Legacy approaches rely on manual processes that drain resources, slow down recovery, and frustrate end users.

- **Apps don't land** when users log in, driving immediate helpdesk tickets and user downtime.
- **Install order control failures** and missing prerequisites cause unpredictable, broken deployments.
- **Third-party updates** create version drift and broken configurations because most teams cannot truly control when apps change.
- **Manual repackaging** and continuous rework consume valuable engineering time.
- **Shadow IT increases** as frustrated users bypass standard IT processes to get the software they need.

### Ticket iceberg



## When apps fail, work stops.

App issues do not fix themselves. Keep users productive by reducing application downtime.

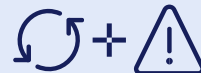
# What's driving the chaos

The endpoint landscape is more complex than ever. More environments and faster update cycles have outgrown legacy application delivery methods.



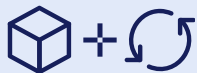
### More environments, more edge cases

Managing apps consistently across physical, virtual, and cloud endpoints introduces constant management overhead.



### App updates move faster than maintenance windows

Critical applications update constantly. Legacy maintenance windows cannot keep up with the speed of third-party version drift.



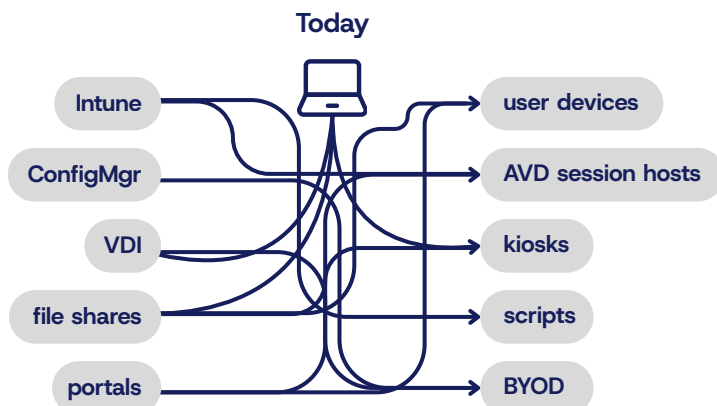
### Packaging and repackaging never ends

Relying on manual packaging efforts for every single app and version update stretches IT teams to the breaking point.



### Users need a consistent way to get what they need

Providing a unified, intuitive self-service experience across all device types is critical to help users stay productive.

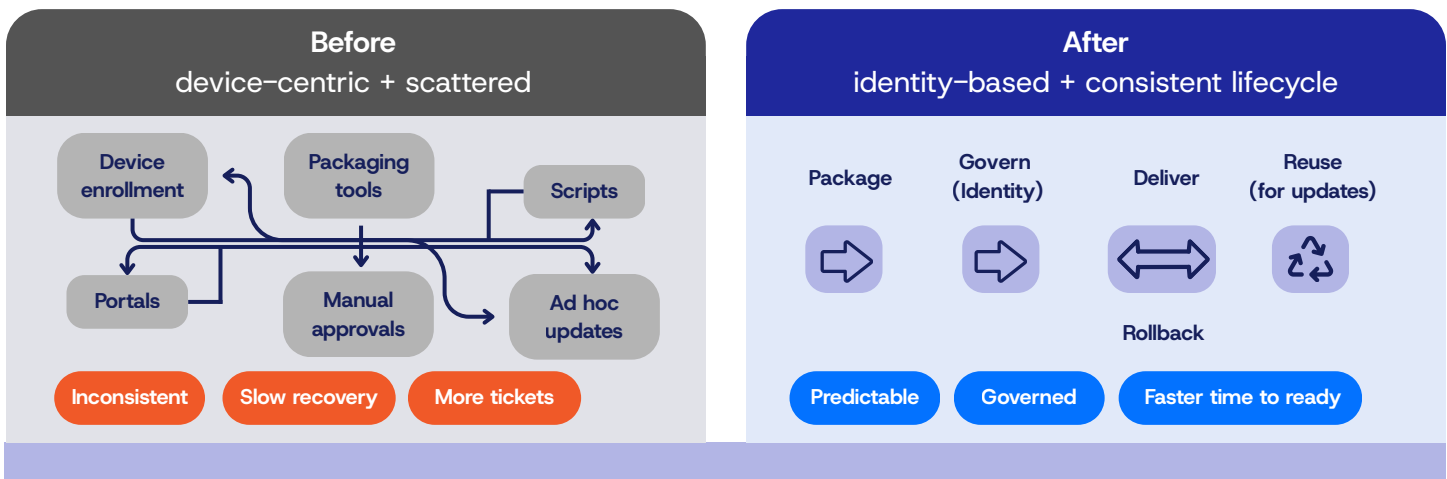
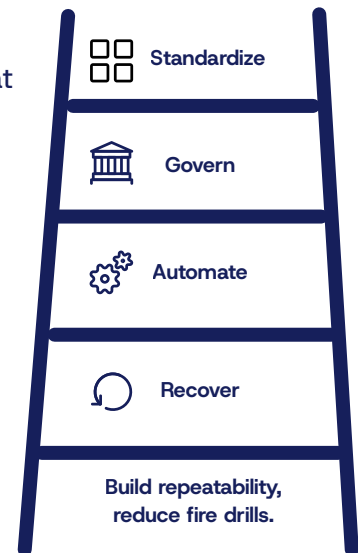
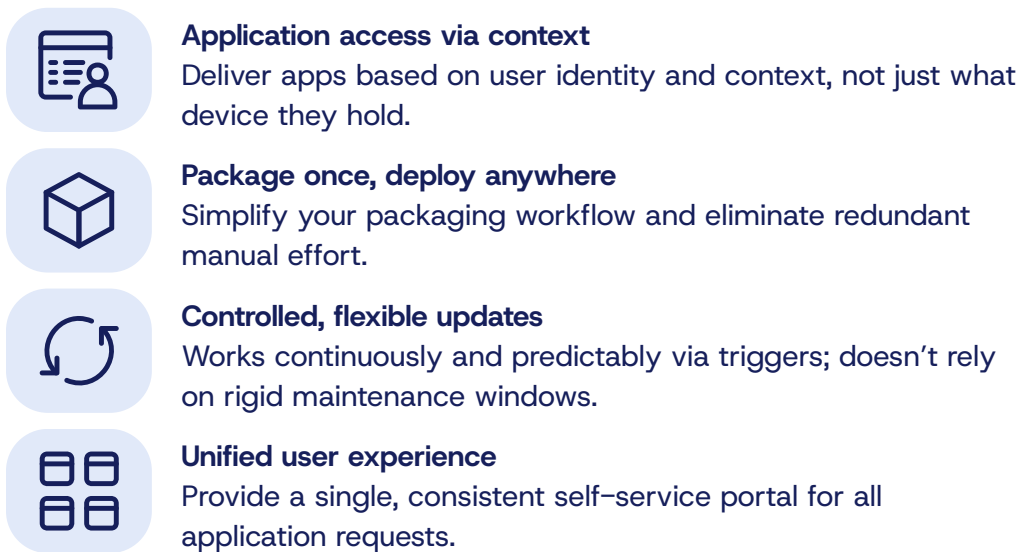


**The real goal:  
predictable app outcomes**

Not "did the install run?" but "is the app installed, usable, and governed."

# A modern approach to application delivery

Move beyond legacy deployment models. Recast Application Workspace enables a governed, automated application lifecycle centered on the user.



Application Workspace standardizes your application portfolio and automates delivery across Intune, SCCM, and VDI. It complements your existing tools so app delivery works for users, not just devices.

## Want a clearer path forward?

See how Application Workspace simplifies application lifecycle management for your environment.